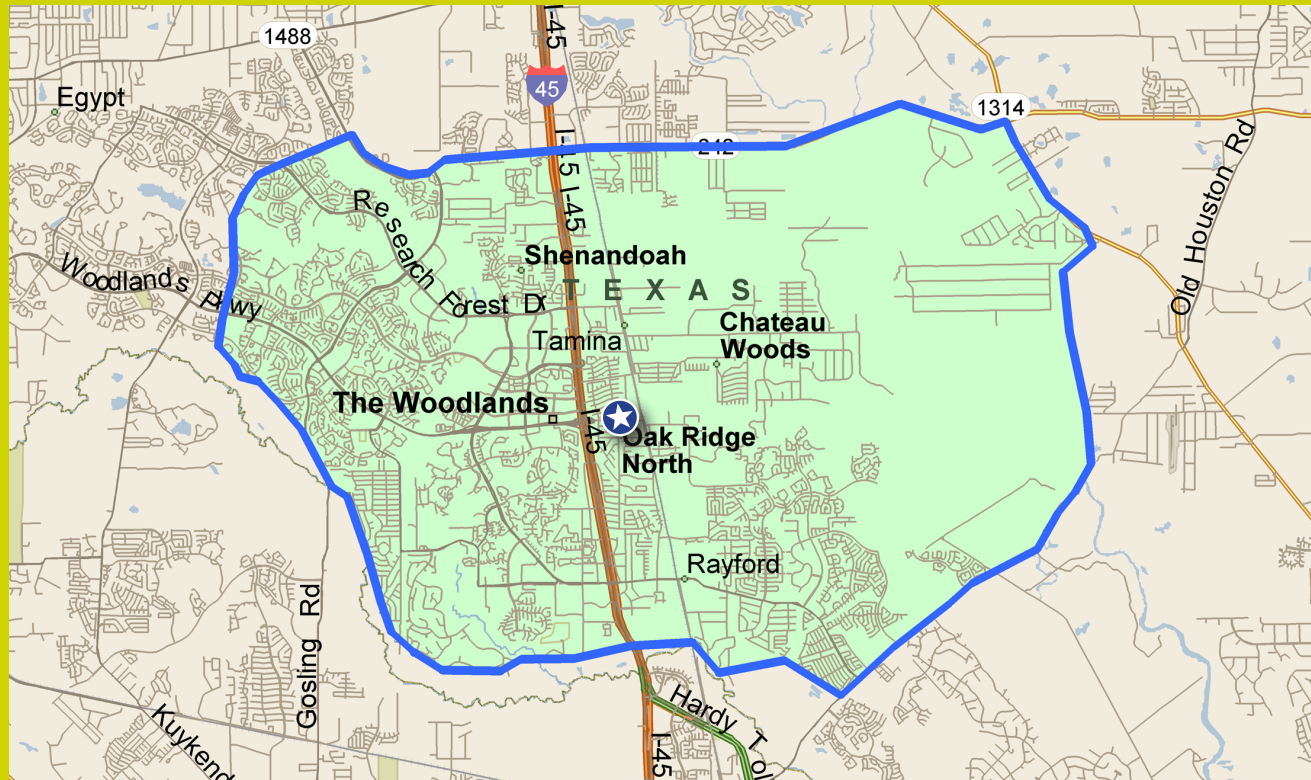


# RETAIL MARKET PROFILE 2014



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## Population

	2000	2010	2014 ESTIMATE	2019 PROJECTION
Retail Trade Area	70,506	97,220	105,913	115,650

## Income

	2014 ESTIMATE
Average Household	\$103,408
Median Household	\$74,587

## Educational Attainment

	2014 ESTIMATE
Graduate or Professional	13.30%
Bachelor's Degree	28.38%
Associate Degree	7.24%
Some College, No Degree	25.90%
High School Graduate	18.14%
Some High School, No Degree	4.01%
Less than 9th Grade	3.04%

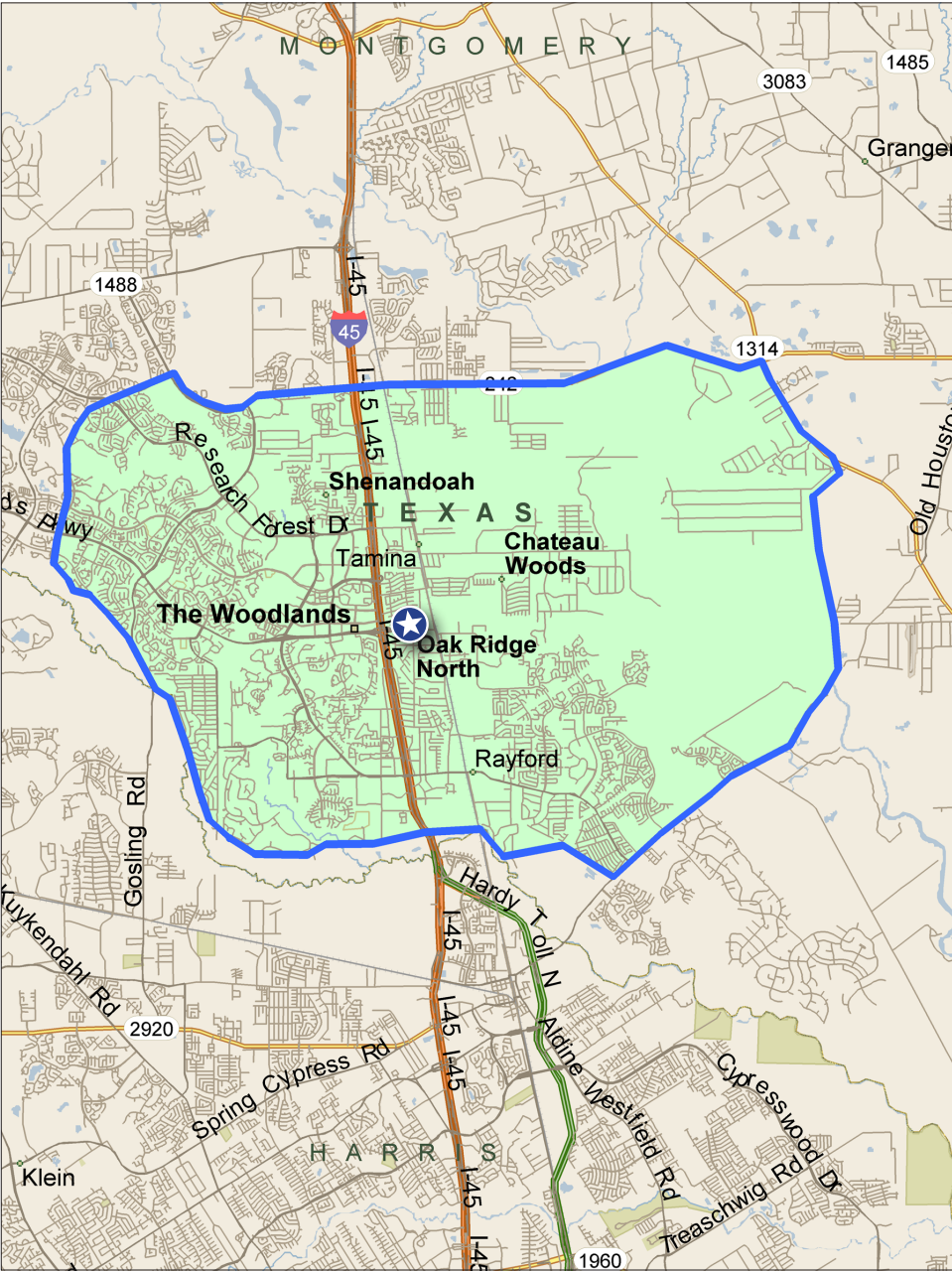
## Race Distribution

	2014 ESTIMATE
White	81.56%
Black or African American	6.22%
American Indian/Alaskan	0.50%
Asian	3.52%
Native Hawaiian/Islander	0.13%
Other Race	5.03%
Two or More Races	3.05%
Hispanic or Latino (of any race)	18.44%

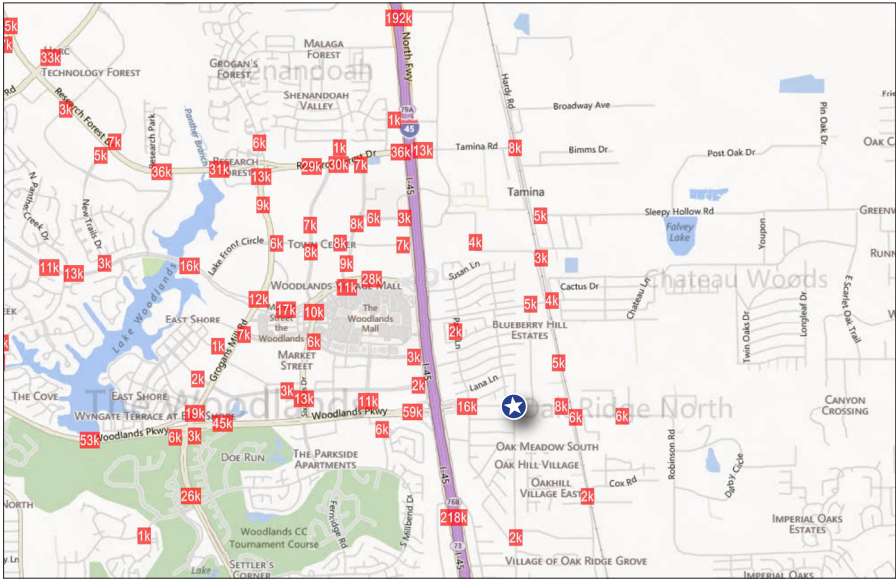
## Age

GROUPS	2014 ESTIMATE
Under 5 Years	6.72%
5-14 Years	13.89%
15-20 Years	8.22%
21-24 Years	4.77%
25-34 Years	13.29%
35-44 Years	13.72%
45-54 Years	14.59%
55 Years and Over	24.80%
DISTRIBUTION	2014 ESTIMATE
Median Age	37.30
Average Age	37.40

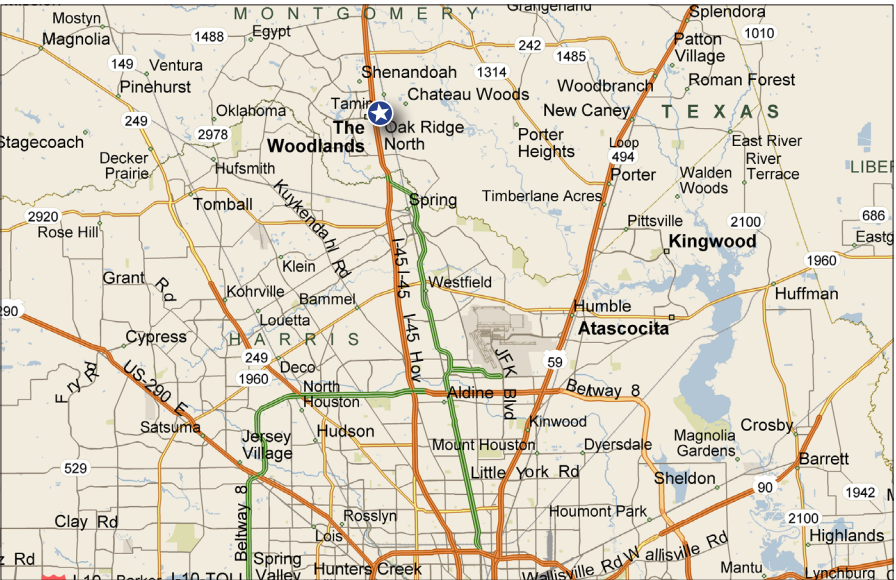
RETAIL TRADE AREA



TRAFFIC COUNTS



LOCATION MAP



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document.  
Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.